

Corporate Identity and Print Media Solutions

Corporate identity and print media solutions continue to be inextricably linked, even in the times of paperless offices and the ubiquitous presence of computers and their associative networks. Print media is an invaluable source of promotion, whether it be for a specific product or an entire corporation. It is the necessary medium of communication between your company and the rest of the world. Print media brings the intangible to life for the consumer and is a textual archive. How is the public receiving your corporate identity?

Kaizen knows only too well that building a corporate identity requires a lot of hard work - long hours, some serious creativity, efficient management, and a strong, collaborative team. We have all of that.

It takes plenty of targeted decision-making to appropriately convey a company message. Along with quality service, your organization's reputation depends on the overall identity it emits to the public, and print media solutions will serve to reinforce and enhance that reputation. Kaizen can create a customized development of your company's insignia. Let us build your company's logo, produce your written content, design your brochures, catalogs, business cards, letterheads, website - whatever print and digital media you may need, we can do it.

Kaizen offers the following corporate identity development services:

- Custom logo design and redesign (digital and color print versions).
- English content writing with an SEO flair.
- Stationery design.
(business cards, letterheads, envelopes advertisements, banners, and more).



In addition to the above services, we also offer identity development campaigns, which cover every single aspect of the e-Commerce marketing processes. Call us today for a free quote on any service.

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Our team of professional designers and content writers know exactly what to do in order to enhance your company's image. Print media solutions are one of the first mediums to project your corporate identity and it is crucial you get it right. Kaizen's team is endowed with a keen judgment sense, creativity, perfectionism, and a heck of a lot of dedication.

Best of all, you can pick and choose what packages work best for you. Let us know your requirements, let us know your goals, your aesthetics, and maybe even your dreams - and we'll help bring that corporate identity to the page.

The relevance of print media is the most striking when you consider who it is that you are printing for, what are their preferences or geographic location and other demographics.

A corporate visual identity does all of the following and more:

- Provides visibility, without geographical boundaries, for your organization.
- Supports building your corporate reputation and image.
- Expresses the structure of an organization to its external stakeholders.
- Relates your employees' identification with the organization, and ideally, also your future clients.



At Kaizen, we thoroughly understand the client's needs and aspirations precedes a hasty delivery of the "very best" in corporate identity development services. Kaizen is process-driven and each decision is handled meticulously and methodically. We also present you with several different concepts to choose from, in order to ensure that we've appropriately captured your company's essence. We stand by you from day one and any final output will be the result of a fine-tuned collaboration between Kaizen and your organization. We help build strong foundations for the future through print media and e-Commerce management solutions.

Why work with us?

- Experience of development of 500+ e-Commerce solutions
- Expert analysis of your project requirements
- Better understanding of your business goals
- Unique and easily understandable methodology
- Efficient development process and process-oriented work
- Quality assurance with PDCA Model (i.e., Plan, Do, Check, and Act)
- Dedicated project manager for your project
- 24 x 7 x 365 emergency support
- Prioritized future support to existing clients
- Excellent customer service

Contact

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