

Amazon is a globally recognized, e-Commerce giant that offers business merchants personal domains for the webstores. By registering your business with Amazon, it can actually increase your clientele base and potentially send your profit margins through the roof. Kaizen pays meticulous attention to the smallest details while crafting your e-Commerce webstore and will personally ensure that it is geared for success from the get go.

## Why use Amazon Web Services?

- It's Secure
- It's Reliable
- It's Simple



...making it an ideal solution for setting up your online business.

Kaizen can assist your e-Commerce needs in a variety of ways, including the management of your online inventory and even configure your analytics and reports for the maximum marketing benefits. We take extra care to design, develop, and manage your Amazon Store to ensure unprecedented growth and online traffic.



It may seem easy to create an Amazon Store on your own--however to create one that attracts thousands of visitors and amplifies your online presence is a different story. That is why you need to call on professionals, trained SEO and Design experts that can handle all your e-Commerce needs in one go, while giving you personal, technical support to assist any issues your Amazon store may face.

Kaizen is well equipped with an impressive team of trained personnel, all of whom thoroughly understand exactly what your e-Commerce business needs for success. We offer a comprehensive range of services and packages, customized or standard. You also have the option to select business features and services that work best for your individual needs, or simply select an entire, complete business package.

If you opt for a complete business package, our professionals begin from scratch--literally building your online presence from the foundational base. None of our services are generic or cookie-cutter--they are all original and handcrafted according to your business ideals and requirements.

If you'd like to discuss more about our Amazon Web Services, please call us at +1-929-525-5272 for a free consultation

## Benefits of Sourcing Amazon Web Services through Kaizen:

- Source your own custom-built, branded e-Commerce store using robust Amazon technology and a vibrant Amazon webstore design.
- Manage your store inventory, product information, and orders from an easy-to-use interface.
- Create and maintain your online business quickly and easily.
- Dynamic Amazon Shopping cart functions and features.
- Process orders via Amazon's trusted payment system.
- Build a website in minutes with our 1-click design features.
- Market your product through our integrated e-mail campaign management software.
- Get automatic optimization and search engine submission facilities, guaranteed to improve your online experience.
- Earn Amazon Associate Program Referral Fees by listing Amazon items on your custom built webstore.
- Maintain multiple stores on multiple domains by paying a one-time, low monthly fee.



### What are some other value additions Kaizen can make towards creating and improving your online presence through Amazon?

- **Top-notch navigation** – Your customers will be pleasantly surprised at the ease of use of your site, allowing them to effortlessly browse through your webstore.
- **Fresh, concise content** – Visitors will immediately understand your company's products, services, and vibe through our fresh descriptions and strategic placement of text. Product descriptions, articles, blogs, promotional copy--you name it, we do it.
- **Fully researched SEO techniques** – Kaizen can help optimize your Amazon Store through strategic SEO techniques that are sure to elevate your site to the first page on all the biggest search engines. Our trained experts know exactly what to do to optimize SEO through their use of pivotal keywords and phrases.
- **Exquisite store design** – The presence of your webstore should be alluring, eye-catching, and make the consumer want to buy from you. We help create a web environment that is conducive to shopping, offering a pleasant experience and much-needed assurance, security, and quality that will keep your customers coming back for more.
- **Ongoing, personal support** – Even after we have delivered your store, we are still there for your every business need. After all, it's about building relationships and maintaining successful business in the long run--not simply short-term.

Kaizen can fuel your e-Commerce business with an Amazon Storefront, created specifically for your company's needs. Using this reputable and time honored online platform, rest assured your business will grow exponentially through Kaizen's enhanced expertise of Amazon guidelines. Let Kaizen take your company to the next level using Amazon Marketplace today!

## Why work with us?

- Experience of development of 500+ e-Commerce solutions
- Expert analysis of your project requirements
- Better understanding of your business goals
- Unique and easily understandable methodology
- Efficient development process and process-oriented work
- Quality assurance with PDCA Model (i.e., Plan, Do, Check, and Act)
- Dedicated project manager for your project
- 24 x 7 x 365 emergency support
- Prioritized future support to existing clients
- Excellent customer service

## Contact

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