

Product Review Management for Yahoo! Store

Most customers want to read an online review of a product before they buy it, especially since they can't buy it in person. It is only natural to rely on the opinions of others to gauge whether a purchase is worth it or not, so we've created a savvy product review solution to assist in every aspect of managing your reviews and SEO strategies.

Our product review management solution is a state-of-the-art precision tool that ensures that your products only benefit from consumers' product reviews. There are two versions of the solution we offer:

1. Product review collection with PHP Admin Panel



This version is for store owners who wish to only display product reviews for the store's products, as opposed to using them for search engine optimization. This helps the general public make more informed purchasing decisions and leads to enhanced communication lines with your audience.

2. SEO-friendly product review collection with PHP Admin Panel



This version is for storeowners who also prefer to benefit from the advantage of search engine optimization (SEO) of the product reviews displayed onsite. This option is a highly customizable solution and builds up the popularity of your page and products.

Features of the Product Review Management Solution

- Allows customers to submit reviews for the products
- Includes proper validation procedure in the product review form
- Enables submitted review to go live only after validation
- Facilitates store owner's approval or rejection of reviews
- Sends automated email notification upon review submission
- Allows modifications to submitted reviews
- Enables control over the number of reviews per product
- Displays reviews onsite with customer's name, date, and time
- Facilitates the customer to submit reviews
- Facilitates onsite inclusion of exemplary product reviews



Business Benefits of the Product Review Management Solution

- Increases product popularity
- Builds customer faith
- Increases sales
- Achieves a better SEO ranking
- Facilitates proximity to customers
- Provides better quality assurance
- Improves services for customers

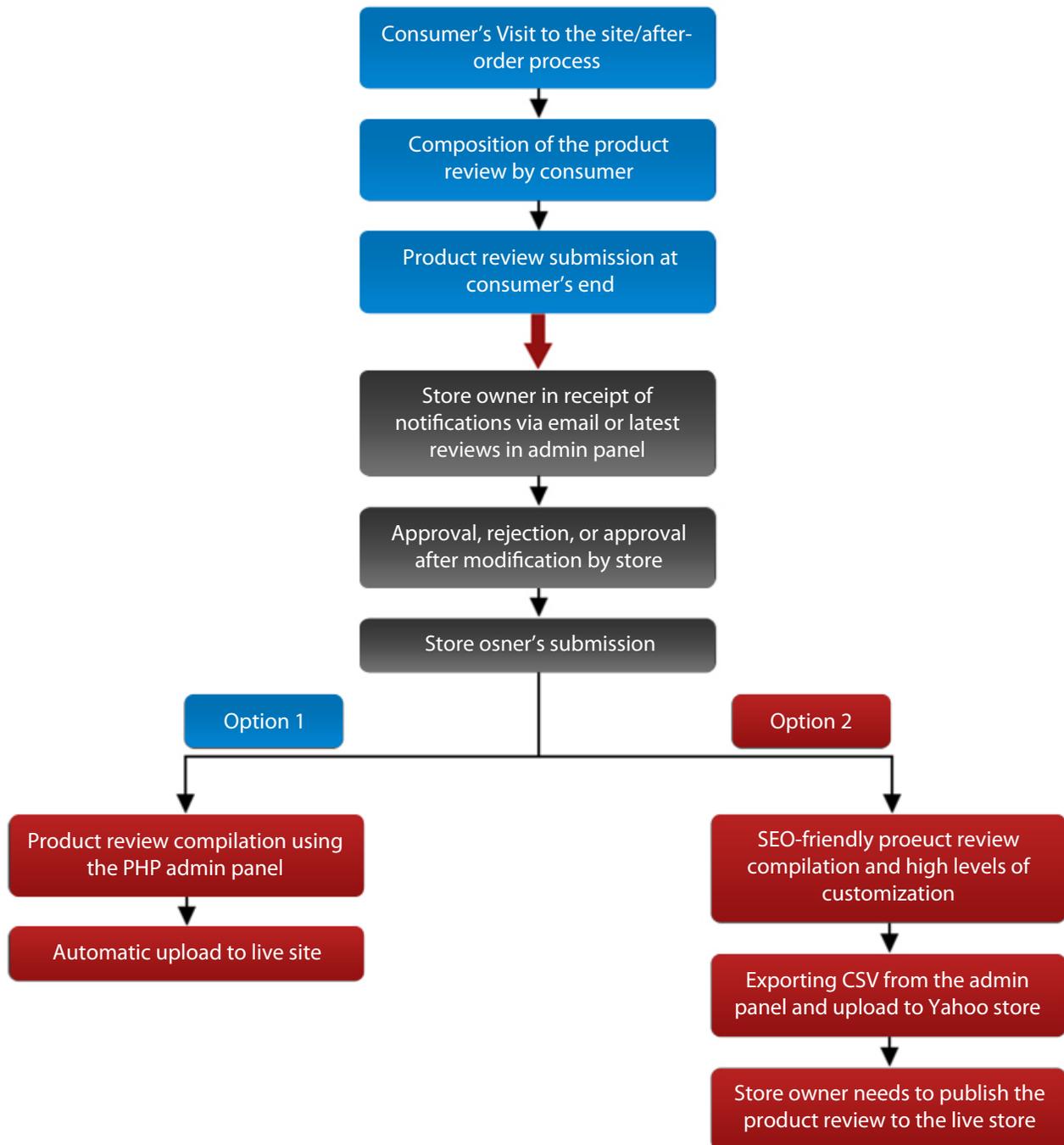


If you'd like to discuss more about our Product Review Management System, please call us at +1-929-525-5272 for a free consultation

Product Review Management Process:

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The chart depicts a plan of the product review management process.



Comparison of Product Review Compilation With and Without Search Engine Optimization

Product Review Compilation Using the PHP Admin Panel with Search Engine Optimization	Product Review Compilation Using the PHP Admin Panel without Search Engine Optimization
An approved product review has to be uploaded to the live site	Approved product review goes live automatically
Approved reviews need to be uploaded to publish at the Yahoo! Store.	There's no need to approve reviews before uploading them to the Yahoo! Store.
No iFrames are used to display the product reviews, they are displayed in normal HTML.	iFrame is used to display the product reviews
Search engine spiders can easily find the product reviews	Search engine spiders will not be able to see the product reviews.
This is a 100% SEO-friendly and a highly customizable option for the product review section.	This option does not support search engine optimization of the product review section

Whichever version you select, we provide a full-featured admin panel that facilitates appropriate control of the entire process, along with the feature to enable approval, rejection, and modification of product reviews.

In the context of the previous comparison, we usually recommend the SEO-friendly product review compilation to clients since this version helps your product pages receive better rankings on various search engines. But you can also opt to use the reviews for customers' reference points and not for optimization purposes.

The Custom-Built Version of PRS

Our product review solution allows only existing customers to submit product reviews for only those product/s they have ordered from the site. If such customers do not submit a product review, the solution can be used to send reminders asking for product reviews. The store owner needs to export review data from the admin panel and upload and publish it to the Yahoo! store. This product review compilation is 100% SEO friendly and ensures that only genuine product reviews are displayed onsite. This is also a version highly customizable as per the client's requirement. We generally recommend this option to store owners who receive high volumes of orders on a daily basis and seek quality business functionality.

We have developed product review management solutions for many Yahoo! stores. Our clients' requirements decide the parameters for the modifications we make to this system, making it a more powerful and customizable solution. As always, customer satisfaction is our top priority.

Why work with us?

- Experience of development of 500+ e-Commerce solutions
- Expert analysis of your project requirements
- Better understanding of your business goals
- Unique and easily understandable methodology
- Efficient development process and process-oriented work
- Quality assurance with PDCA Model (i.e., Plan, Do, Check, and Act)
- Dedicated project manager for your project
- 24 x 7 x 365 emergency support
- Prioritized future support to existing clients
- Excellent customer service

Contact

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