

Facebook has drastically changed the game of communication around the world. With over 2.8 billion users and counting, it's a crucial venue for marketing your e-Commerce business. How can your existing store benefit from a strong facebook presence? Is facebook, as a marketing platform, right for your company? The answer is yes—facebook's impact on marketing has been insurmountable and its success stories just keep coming in. It's time for you to tap into facebook's success by utilizing Kaizen's services today.

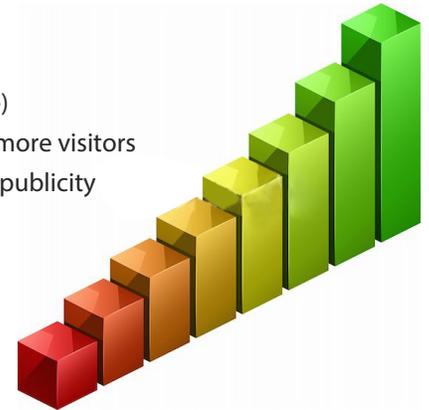
What are the benefits of Facebook e-Commerce?

- It's a safe and trusted e-Commerce platform that offers a robust, diverse customer base
- Unprecedented, advanced marketing opportunities
- Increased consumer interaction
- A better online shopping experience for your customers/social network
- Help your customers get to the shopping cart in the fewest clicks
- It will help build your company brand with daily posts, quotes, and photos
- It's one of the most used sites on the internet, with the average person spending more than 2 hours per day on the site
- Consumers can get a better glimpse of your business ethos and attitude through your posts and links



What can Facebook and Kaizen do for your business?

- Gain a higher profit margin and a larger following (i.e. expand your clientele base)
- Bring out limited-edition products available only through f-commerce to attract more visitors
- Lend a social angle to the entire business and profit from viral or word-of-mouth publicity
- Hold daily, weekly, monthly raffles to promote items
- Update customers about deals of the day, new products, sale items, and more
- Direct communication with all of your subscribers
- Provide a visual, personal portrayal of your e-Commerce business



The main distinction between your facebook presence and your e-Commerce store itself lies in the marketing of your products. There's no question of your marketing messages becoming intrusive through facebook, because only your selected customers and interested audiences will receive notifications and promotional messages.

Facebook Commerce



2.38 Billion
Facebook Users Worldwide



Facebook fans are valuable to your brand and business

Interested in having your own store on Facebook?

Give us a call today,  +1 929-525-5272

Key Benefits of Kaizen's Facebook Solution:

- The custom Facebook Store page is dynamically populated using your existing store's e-Commerce platform.
- You can manage your store directly from your primary store's e-Commerce platform.
- You pay no monthly fees or transaction fees
- Products are auto-synchronized with your e-Commerce store.
- The shopping cart is shared between your e-Commerce store and Facebook store.
- If a user adds a product to the cart from the Facebook store, the cart is reflected on your online store.
- You have the possibility of reaching over 800 million users and then some
- You can learn and benefit from other e-Commerce owners by viewing/following their pages, seeing their pricing points, deals, and marketing strategies
- Your posts have the potential to go "viral" on the internet
- You can feature photo albums of new or popular items, arranged by date, size, product type, or color
- Build your company image through your various posts, links, and photos
- Gain a following by "following" other business owners and commenting on their posts



How many likes can you generate? Through Facebook, you can easily hold promotions and raffles for customers who happen to be the 10th or 100th customer to like your page. Make the like function work for you!

Why work with us?

- Experience of development of 500+ e-Commerce solutions
- Expert analysis of your project requirements
- Better understanding of your business goals
- Unique and easily understandable methodology
- Efficient development process and process-oriented work
- Quality assurance with PDCA Model (i.e., Plan, Do, Check, and Act)
- Dedicated project manager for your project
- 24 x 7 x 365 emergency support
- Prioritized future support to existing clients
- Excellent customer service

Contact

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