Why Choose Kaizen for Yahoo Store Development?

With the sort of uncanny knack for e-Commerce website development that Kaizen proudly flaunts, no job is too big to take on—nor too small.

We offer services aimed at facilitating the client's business and are willing to go the extra mile to address whatever design and/or development requirements the client needs.

We have developed more than 100 Yahoo! stores for businesses in diverse verticals. The Yahoo! Stores we develop are among the very best in the industry. To have a look at the Yahoo! stores we have developed so far, please use the following link: http://www.Kaizen.com/yahoo-store-portfolio.html

All development work is carried out at our own development facility.

A long-awaited Yahoo! store

The store we develop for you will be custom- built to your specifications. We'll accommodate any particular design & development, always considering any and all business requirements. After all, it's your own Yahoo! store.

At a price you'll simply love

Our Yahoo! store design and development services are the best around, but what is even better is the price you pay! At highly affordable rates, we can build you a high functioning, beautiful store that is fully navigable, and easy to use.

And with full consultation benefits

Our services are top-notch and we do not believe in completing a job and then leaving you to your own devices to manage it. We provide every single bit of assistance we can in order to help you manage, promote, and enhance your Yahoo! store.

A few strengths of the Yahoo! Store platform:

- It is affordable.
- It provides store owners a complete management interface to control all aspects of their store including inventory management, statistics, and marketing.
- It qualifies storeowners for inclusion in Yahoo! Shopping, one of the largest online malls on the Internet.
- It is easy to use, yet versatile enough, to enable a merchant to create even the most highly customized storefronts.

Whether you need just a single feature for your web store or a full-blown Yahoo! web store, please call us on our toll-free no.: +1-929-525-5272. Because only you know best the requirements of your business, we provide custom-built solutions to help manage your business better.

Key Benefits of Yahoo! Store Development at Kaizen:

- Dedicated project manager and teams for your project
- Development work won't affect your live store
- 100% customized templates used for development
- Quality and complementary web store design
- Completely CSS-based HTML code based
- SEO requirements factored into Yahoo! Store development
- Admin panel for store management provided
- All necessary code provided on client-owned hosting
- Complete Yahoo! store customization with checkout
- Regular updates on progression status for the client
- Proper documentation for store development
- Flexible coding for future upgrades
- High-quality help files provided
- Store management training provided
- Each development task streamlined to strict deadlines
- Short turnaround time

Benefits

Quality Post-Sale Services

The completion of the development of a client's Yahoo! store does not signify the end of the road. We do not believe in leaving clients to their own devices once the contract is successfully fulfilled. Instead, we stand by them even after we have delivered -- if and when they require our assistance. We also offer our clients the following:

- Upgrades to the store at reasonable rates
- Theme designing services on festive occasions at short notice
- Yahoo! Store redesigning and development services at discounted rates
- Intimations to store owner on new updates and suggestions to grow business
- Highest priority accorded to existing customers who require urgent assistance
- Daily updates at competitive rates to existing customers
- Top-notch post-development services and monthly maintenance contract

Kaizen is well equipped with an impressive team of trained personnel, all of whom thoroughly understand exactly what your e-Commerce business needs for success. We offer a comprehensive range of services and packages, customized or standard. You also have the option to select business features and services that work best for your individual needs, or simply select an entire, complete business package.

Yahoo! Store Custom Features:

We have developed a wide array of custom Yahoo! Store features to help store owners manage their stores effectively.Although we cannot provide here the details on every feature available, you can find some information at:

http://www.kaizen.com/yahoo-store-rtml-features.html

A shortlist of some of our popular features follows:

- **Deal of the Day:**

   An immensely popular subdomain-hosted feature to sell off vendor-selected items at bargains that hook visitors to your site or web store

- **Dynamic Holiday Pages:**

   A feature that creates special pages for holiday-specific products and displays them dynamically as each selected holiday approaches

- **10-Minute Offers:**

   Storeowners can use this feature to display offers valid for next 10 minutes at the order conformation page, which the customer may add to the original order

- **Customer Review:**

   Using this feature, customers can review and rate your products and your administrator can select reviews to add fresh content on a product

- **Product SnapShop:**

   A feature that allows the storeowner to display a snap of the product, a description, and other details in a Quick View mode for shoppers' convenience

- **Dynamic Categorization:**

   Allows storeowners to manage a product using categories such as Shop by Brand, Shop by Price, Shop By Color, and more

- **Advanced Search:**

   A time-saving feature that helps shoppers at your store find products quickly and easily using combinations of specific product criteria

- **Real-Time Inventory Management:**

   A versatile, feature-rich real-time solution that manages inventory for a single web store as well as multiple stores using a single,intuitive admin panel

- **Restock Notifications:**

   When an out-of-stock item is back in stock, all customers receive an email to let them know the item is now available, preventing loss of business

- **Product Comparison:**

  A feature that helps customers compare features and specifications for similar products and decide the best one that suits their purpose

- **Scratch & Save:**

  A new, Flash-based feature that offers savings on purchases and the fun in having a coupon to scratch with a special coin!

- **Estimated Shipping Charges Calculator:**

  A Yahoo! feature integrated into your store, on product pages, shopping cart pages, checkout pages, and so on; Allows customer to calculate the estimated applicable shipping charges

- **Multiple Add to Cart:**

  A feature that allows shoppers to add several items to the shopping cart, thereby increasing the size of their order

- **Advanced Sorting:**

  A feature that helps customers easily find products sorting through names and prices in a dropdown menu

- **Yahoo! Store Database Backup Templates:**

  A feature for store with a vast product lineup — allows owners to record an older version of a database and use it to manage the current one, also useful for planning ahead

- **Custom 404 Error Page:**

  A custom-built error page that helps the customer by providing links to other useful or updated pages — also includes upon request a search box for ease of navigation

- **Flash/JavaScript banner designing:**

  A feature that enables easy navigation between banners using handy custom-built navigation buttons at the bottom of the module

- **Dynamically Generated META and Title Tags:**

  A feature that eliminates the need to add meta- and title tags, the customized program does it for you with the help of product name, description, label, headline, and abstract fields
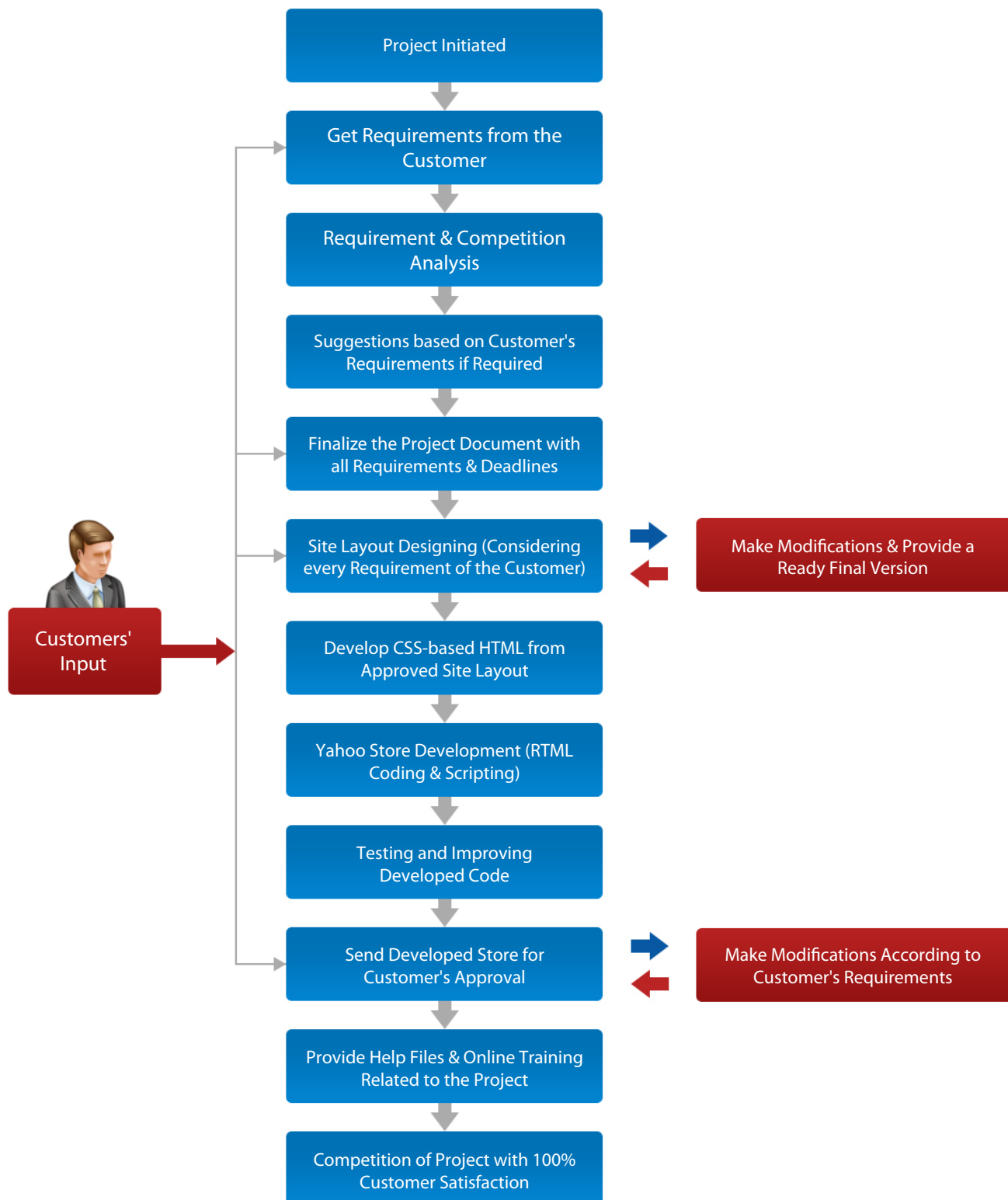
- **Customized Checkout Pages:**

  Checkout pages that match appearance with other pages on the web store and are displayed under a secure server

The Yahoo! Store Development Process

The development process at Kaizen attaches top priority to customer's inputs, our deadlines, and 100% customer satisfaction. Until all these parameters are satisfied, we do not consider a project complete.

The following chart explains at length the development process for every Yahoo! store we handle:

Project Initiated

Get Requirements from the Customer

Requirement & Competition Analysis

Suggestions based on Customer's Requirements if Required

Finalize the Project Document with all Requirements & Deadlines

Site Layout Designing (Considering every Requirement of the Customer) → Make Modifications & Provide a Ready Final Version

Customers' Input

Develop CSS-based HTML from Approved Site Layout

Yahoo Store Development (RTML Coding & Scripting)

Testing and Improving Developed Code

Send Developed Store for Customer's Approval → Make Modifications According to Customer's Requirements

Provide Help Files & Online Training Related to the Project

Competition of Project with 100% Customer Satisfaction

Other Services for Yahoo Store:

- Inventory management system for Yahoo store
- Yahoo store marketing (SEO)
- Corporate identity and print media design and development
- Data entry and image processing
- Promotional email design, email marketing, and consultancy
- Yahoo store festival theme designing
- Yahoo store Maintenance
- Features upgrade
- Yahoo store consulting

As a service provider, Kaizen offers:

- Over 10 years of experience in Web design and development
- Clear and concise vision — providing robust and scalable IT solutions
- Concentrated focus on quality and providing maximum value to ensure client's satisfaction
- A team of highly qualified and efficacious Web developers
- Most affordable e-commerce packages that suit every requirement
- Always in sync with the client, looking for long-term bonhomie

The focus on quality at every level ensures that the final output is of the highest order. "Let the work say it all," is the mantra at Kaizen. Our approach treats every new project not as an end in itself but rather as a beginning. After every new project acquisition, the team's initiative and effort are instrumental in ensuring our well-known client satisfaction.

Kaizen is a single team, comprising top-level management and employees. Over 100 highly qualified e-commerce/Web development professionals actively pursue international benchmarks of excellence. What's more, this is an award-winning design and development team that makes no distinction between your success and its own.

If you'd like to discuss more about our Yahoo Store services, please call us at +1-929-525-5272 for a free consultation

Why work with us?

- Experience of development of 500+ e-Commerce solutions
- Expert analysis of your project requirements
- Better understanding of your business goals
- Unique and easily understandable methodology
- Efficient development process and process-oriented work
- Quality assurance with PDCA Model (i.e., Plan, Do, Check, and Act)
- Dedicated project manager for your project
- 24 x 7 x 365 emergency support
- Prioritized future support to existing clients
- Excellent customer service

Contact

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