

Our deal of the day feature allows you to offer specific products at a fixed rate using an interactive countdown timer. This form of product promotion heightens the sales experience, helping to push your customers to buy products now, and not later. Consumers love coming to websites and finding discounts, freebies, and/or great deals on products. All it takes is the perfect “find” - just one or two items found on your site to ensure they will come back later for more.

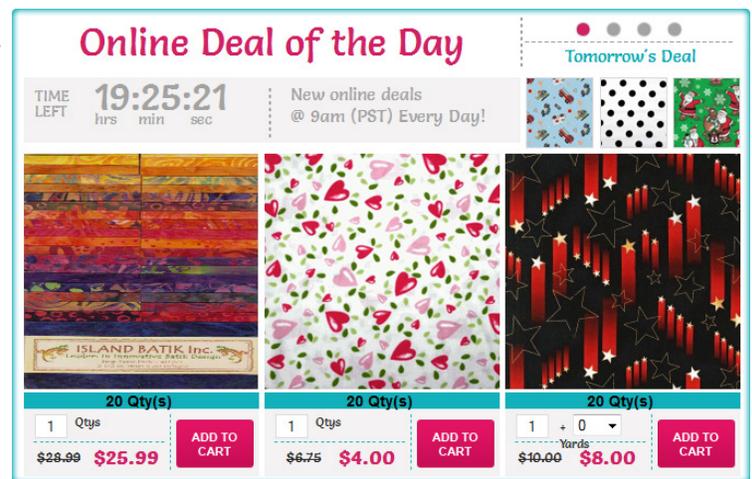
This promotional feature, if presented in the right way, will help your website achieve instantaneous results and high profit margins. The deal of the day feature is hosted on a sub-domain, and can be intergraded with the same theme as your website, or can be customized to fit your specifications.

The Deal of the Day feature gives customers a good reason to visit your web page. With Kaizen’s unmatched design techniques, powerful backend technology, and customizable features, this e-Commerce solution is perfect for boosting your revenue and profit margins.

We have experience in designing Deal of the Day features for hundreds of websites across the globe. Their sites were hits and we’re confident when we say that your e-Commerce can be a hit too. Here are some of the features we offer in our Deal of the Day package:

The Deal of the Day Package

- Hosted on a subdomain (e.g., deal.XXXXX.com)
- Option to apply the website’s theme or customize as required.
- Use with a Yahoo store, custom e-Commerce and more.
- Manage deals from a separate backend (i.e. admin panel)
- Set future deals and timing ahead of time.
- Schedule deals to change automatically every 24 hours.
- Set product quantity limits for the deal period.
- Set custom product price (e.g., \$1 for 20)
- Display details for previous and forthcoming deals.
- Select number of units to sell per day.
- Display countdown timer for the current deal.
- Capability to continue the same deal for more than 24 hours.
- Access reporting figures for completed deals.



The Deal of the Day Package

- Attract more customers & increase revenue.
- Increase the popularity of your website.
- Sell off products likely to undergo depreciation or discontinuation.
- Purchase products in bulk at discounted rates and then sell them fast.
- Convert infrequent visitors to regular, loyal customers.



What Exactly is the Deal for YOU?

Who doesn’t love a bargain! Consumers are always looking to save money without compromising their lifestyle. The Deal of the Day feature helps provide opportunities for significant savings on products at fixed time intervals. For true shopaholics, this feature proves to be sensational and impossible to resist.

Great deals on your site can mean increased traffic, more click-throughs and better conversions for your business!

Another benefit of the Deal of the Day feature is its convenience and accessibility. Unlike retail stores, customers need not wait in long lines, cut out coupons, and blunder through the hustle and bustle of traffic. Online transactions save time and alleviate all those shopping headaches caused by crowds. No "standard operating hours" either - nine to five is officially a thing of the past - at least when it comes to shopping!

Sweet Hearts - Cream

Deal ending in: **17 Hrs 38 Mins 56 Sec**

Sale Price: ~~\$9.99~~
Today Only: \$6.99 [Save 30.03%]

Quantity: 1 Yards 0

Add to Cart

Today's Other Deals:

- 20 Yards Left: ~~\$20.00~~ **\$10.00**
- 30 Yards Left: ~~\$41.99~~ **\$25.99**

Website View

Product List

Product List

Product Image	Product Name	Date	Action
	"Dandelion" from Michael Miller Fabrics - fuchsia Price: \$10.99 Sale Price: \$7.69	05-26-2012	
	Amy Butler Lark Floral Couture Cotton Fabric - Berry Price: \$11.99 Sale Price: \$8.39	05-22-2012	
	Island Batik Strips - Carnival Batik Prints Price: \$41.99 Sale Price: \$25.99	05-23-2012 18 Hrs 25 Mins 13 Sec	
	Island Batik Strips - Wisteria Batik Prints Price: \$28.99 Sale Price: \$20.99	05-22-2012	
	Kaufman Fabrics - Pimatex Basics Cotton Fabric - Chocolate - CLEARANCE 3/4 YARD Price: \$6.75 Sale Price: \$4.00	05-23-2012 18 Hrs 25 Mins 13 Sec	

Admin Panel View

Since our innovative website features are accessible online 24/7, consumers can make purchases any time, anywhere. It also has a powerful backend that helps you, the business owner, manage the Deal of the Day feature easily, quickly, and effectively.

Communication channels allow followers to find out what is on sale and for how long. When traffic is hard to come by, the Deal of the Day feature comes to the rescue!

We have developed Deal of the Day sections for hundreds of websites over the years. Depending on your unique business requirements, we will develop an exclusive version of the Deal of the Day for your website. We guarantee it will be a powerful, profit generating feature for your e-Commerce store.

Client satisfaction is our top priority. Here at Kaizen we provide only the very best marketing solutions.

Source a Deal of the Day feature from Kaizen and watch as your products fly off the shelves!

Why work with us?

- Experience of development of 500+ e-Commerce solutions
- Expert analysis of your project requirements
- Better understanding of your business goals
- Unique and easily understandable methodology
- Efficient development process and process-oriented work
- Quality assurance with PDCA Model (i.e., Plan, Do, Check, and Act)
- Dedicated project manager for your project
- 24 x 7 x 365 emergency support
- Prioritized future support to existing clients
- Excellent customer service

Contact

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