Inventory management is a process necessary for every kind of business. It encompasses tracking, handling, and managing product stocks. Appropriate management of the inventory is also useful to your customers for checking the availability of a product.

The Inventory Management System from Kaizen is a highly customizable solution. This system works with any custom e-commerce (after reviewing it) and stores such as Yahoo!, Amazon, and eBay. It has add-ons that facilitate the collection of all orders from any of your e-commerce stores, including Yahoo!, Amazon, eBay, and any custom e-commerce. To enable you to promote your products from a single back-end, using different comparison shopping cart solutions such as Shopping.com, Nextag, Google AdWords, and Shop.com, we offer yet another add-on feature - FEED MANAGEMENT.

Our Inventory Tracking System allows you to update product inventory whenever you like, wherever you may be in the world. *Short on stock*? Our custom inventory spreadsheet gives you a concise list of products that are low in stock. Kaizen also provides you with the ability to automatically send emails to customers to inform them that the product is back in stock. This service is rendered whenever you update your product inventory, thereby guaranteeing customer satisfaction.

The Scope of the System

- Manage all e-commerce portals and custom e-commerce solutions
- Manage product inventory for almost any webstore
- Manage your products on eBay store, Amazon, Yahoo Store and Amazon Webstore.

Key Benefits

- Manage product inventory for multiple stores from a single admin panel
- Help customers check the availability of products
- Send automated notifications against inquiries for out-of-stock products
- Integrate your new or existing e-commerce store easily

System Overview

To successfully manage your own e-commerce store, you need a foolproof back-end that serves to free you up for the critical tasks involved in running your business. The system is both scalable and flexible and offers advanced inventory management features. It provides the store owner a firm grip on the working of the webstore, thereby bringing your business acumen to directly bear upon your business objectives. A brief overview of the features of this fully customizable solution follows:

1. **Customized Dashboard:**

   The dashboard is a control panel that gives you access to a real-time summary of orders, products, customers, and a comparison of orders in a chart format.
   - Summary of Top 5 Products
   - Summary of Top 5 Customers
   - Summary of Pending Orders
   - Comparison Graph

2. **Category Management:**

   The category management panel enables you to add/edit/delete categorization for your store. This section allows you to add multilevel categorization only to your Yahoo store since other stores (Amazon and eBay) do not require multilevel categorization.

3. **Brand/Manufacturer Management:**

   The brand/manufacturer management panel allows you to add/edit/delete brand/manufacturer information. As the brand/manufacturer parameters remain the same for all stores, this section is common to all stores

4. **Products Management:**

   This panel allows you to manage the product information and inventory across all your stores. You can also import/export feeds for different stores and add products to Yahoo!, Amazon, and eBay stores.

5. Yahoo! Store Products:

All Yahoo stores' products carry common information fields such as name, ID, code, caption, price, sale price, product attributes, and so on. Along with these common fields, the products may have some additional fields depending upon the type of store. For example, a garment store may have sizing chart information or a mobile accessories store may have technical specifications, special features, and so on. This inventory section enables easy management of these extra fields and product attributes. You can also manage real-time inventory for any store.

6. Amazon Products:

You can also manage product information using multiple pictures, descriptions, target market, keywords, and categories for products you sell on Amazon.com (US), Amazon.UK (United Kingdom), Amazon.DE (Denmark), Amazon. FR (France), and Amazon.CA (Canada). You cannot manage quantities on an Amazon Store since Amazon does not provide the feature.

7. eBay Products:

You can manage product information using pictures, descriptions, target market, keywords, and categories - all the features that you use on eBay.com. You can't manage quantities on an eBay Store since eBay does not provide the feature.

8. Customer Management:

From this section, you can keep track of customers who have placed an order at your store, so you can easily email them newsletters or offers. The orders placed fetch the necessary customer information.

9. Reporting Manager:

This section allows you to generate various kinds of reports such as sales reports, order statistics, store-wise sales report, and so on.

How the system helps your customers:

- Keeps product stock and order details up-to-date
- Efficiently manages customer's needs through an easy-to-use UI
- Helps customers find out product availability status
- Sends automated email to customers inquiring about out-of-stock product/s
- Speeds up and improves the shopping experience

Your e-commerce software is your online staff. And an intuitive interface supported by robust capabilities for your web store translates into high conversion rates as well as high customer loyalty.

How the system helps your ebusiness:

- Product stock management functionality
- Real-time inventory for Yahoo! stores and customized e-commerce (PHP, ASP, and Java)
- Automatic emails to customers
- Improved customer satisfaction for your webstore
- Automatic inventory checking and verification
- Automatic deduction from the inventory after each delivery
- Easy integration with your existing store

Please note:

In addition to this highly efficacious inventory management system, Kaizen also offers a couple of other add-ons to ensure that you source a comprehensive system for your online business. These add-ons are:

- Order Management System
- Data Feed Management System

Read on to find out more.

Add-on 1: Order Management System:

You may request the inclusion of Kaizen's Order Management System along with your Inventory Management System. Appropriate and timely management of your orders is critical to the success of your online business. The Order Management System allows you to:

- Manage completely the orders from all your online stores (Yahoo!, Amazon, eBay, and so on)
- Edit existing orders easily (within custom e-commerce only)
- Customize searching for orders, customers, and products
- Collect orders for any webstore through an automated process
- Import orders automatically from your live stores
- Ship multiple orders in a single shipment
- Manage returned merchandise authorization using the in-built feature
- Import/export orders and customer information automatically between live stores

Order Management Benefits:

- Import orders from an external file (XML/CSV)
- View various customized reports from the reporting section
- Manage orders for all your online stores (Yahoo, Amazon, eBay etc.)
- Import orders and customer information automatically from your live stores to the system
- Enable telephonic orders
- Customize order search
- Manage shipping
- Send a customized invoice to the customer automatically as an order is placed
- Ship more than one order in a single shipment

The inventory management system with this add-on is a double-benefit proposition. While helping you with the management of your e-commerce store, it also thereby makes a breeze of the whole process of selling and purchasing online for your customers. Since your customers also benefit from the system's intuitive features, it augurs well for your business. The automation and programming built into the system do away with most of your worries since the system will either address any discrepancies or bring them to your notice.

Why work with us?

- Experience of development of 500+ e-Commerce solutions
- Expert analysis of your project requirements
- Better understanding of your business goals
- Unique and easily understandable methodology
- Efficient development process and process-oriented work
- Quality assurance with PDCA Model (i.e., Plan, Do, Check, and Act)
- Dedicated project manager for your project
- 24 x 7 x 365 emergency support
- Prioritized future support to existing clients
- Excellent customer service

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