

Back-Office Automation Solution

Kaizen offers a comprehensive suite of fully custom-built back-office automation solutions for a variety of e-Commerce business purposes.

All functionalities are integrated together as a multi-purpose driver in order to provide the most efficient package for your e-Commerce. For instance, the returns management system covers all return factors like refunds, credits, exchanges, goods reclassification, and more. It even updates your inventory to restore the product back to its initial site location.

The single admin panel for multiple locations is a dream-come-true for e-Commerce business owners.

Plus, the entire suite is adapted to the specific requirements of your business. Its salient features are as follows:

- The built-in **warehouse management capabilities** enable mapping one or more warehouses, in multiple locations or countries, for immediate visibility of stock by quantity and location.
- The **management panel** offers various levels of control, from stock buying lists to fully automated reordering, including the delivery of an auto-fax or email of each purchase order.
- Our e-Commerce solutions cover processes such as **multiple warehouse management**, shipping rates calculations, return merchandize authorization, and all required reporting and analytics.
- These back-office automation solutions can be easily integrated into eBay, Yahoo!, Amazon, & other custom e-Commerce stores.

Key Features:

Our back-office automation solution helps you manage your product inventory, orders, and RMA quickly and easily between multiple sales channels at the click of the mouse. Other features are as follows:



Benefits for Business Owners:

Quick, easy, and accurate management of your inventory, orders, and RMA entails speedy growth for your online business. Further relevant benefits are as follows:

- Manage inventory, orders, and RMA between different e-Commerce platforms.
- Save time in managing multiple e-Commerce stores.
- Ensure easy, speedy, and accurate business transactions.
- Integrate shipping rates in real time.
- Check discounts offered by shipping companies.

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- Automatically generate shipping labels, packaging slip, and other order-related documents.
- Use a flexible RMA process.
- Manage different levels of user access.
- Manage all process from a single interface.
- More control over business processes.
- Avail of advance reporting and analytics.
- Manage and analyze from anywhere in the world.
- Reduce maintenance and staff costs.
- Profitability and overall profit margins.
- Pre-empt fraud through complete, personal web control.



The advanced product management strategy employed by our solution reduces the complexity of managing a new product. Our back office automation handles everything from tracking when the product arrives in the store to the generation of new barcode and UPC. Our product management also assists in storing product details and adding new products to the store.

Our services are **programmed to handle inventory management tactfully and efficiently**. All products are added to the inventory by UPC code. When a new order is received, the availability of the product is checked. If the product is available, the system generates a barcode, a package slip, and shipping labels for the order.



Our e-Commerce solution also **includes the facility to view an advanced current inventory report** that includes product details.

Our advanced search functionality allows the Admin user to **search product details by specific criteria** such as UPS, SKU product name, or specific keywords. We have developed the **ideal Windows application** that helps e-businesses manage orders and inventory easily and effectively. This application has been developed after years of research and consultations with our clients.

Simple, efficient, and highly scalable, this unique and central back-office system powers and automates your entire online business. The system delivers mission-critical functionality that encompasses multiple sales channels.

Let Kaizen customize your e-Smart e-Commerce Suite today!

Why work with us?

- Experience of development of 500+ e-Commerce solutions
- Expert analysis of your project requirements
- Better understanding of your business goals
- Unique and easily understandable methodology
- Efficient development process and process-oriented work
- Quality assurance with PDCA Model (i.e., Plan, Do, Check, and Act)
- Dedicated project manager for your project
- 24 x 7 x 365 emergency support
- Prioritized future support to existing clients
- Excellent customer service

Contact

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