e-Smart e-Commerce Suite comes standard with an innovative feature that enables you to create, manage, and profit from online auctions. The auctions you create are almost identical to the one you see on eBay. Your product photos, descriptions, and minimum bids can all be included within the e-Smart e-Commerce Suite Package. This e-Commerce solution also allows you to send automated emails to provide bidders with further information about the products, update the countdowns, and notify winners.

Auctions are not only a great way to increase sales, but they are also an excellent instrument to build customer interest and loyalty. The e-Smart e-Commerce solution enables you to work with multiple instruments of online and offline payment methods.

Auctions can also do the following:

- Calculate the total-cost of the auction, including fees for posting, shipping and handling, and product value
- Generate invoices for customers, which can be sent automatically via email
- Send out pre-created messages congratulating the winning bidder on his/her victory and provide payment instructions
- Print out the shipping labels, thereby reducing the chances of human error, and expedite the delivery of the goods
- Post ads to third-party sites with just a few clicks of a button
- Post Offer reports on the progress in current auctions and data regarding recently completed auctions (to be downloaded from third-party sites and exported to spreadsheets or other programs for convenient filing)
- Post feedback simultaneously to multiple customers from multiple auctions

The following image illustrates an open auction in the left-hand panel and a closed auction in the right-hand panel:

An auction site by Kaizen guarantees
seamless auction management.

Listing Formats:

Standard Auctions

- Listing Duration Options – Duration only (When creating new listings the seller will be able to select how many days until the listing will close) or End Only (When creating new listings the seller will be able to specify the date and time when the listing will close).
- Enable Shipping - sellers may specify shipping cost details when creating or editing listings
- Auction Bid Increments - Bid increments determine the minimum valid bid amounts users may enter when placing bids on auction listings in order to outbid the current high bidder on auctions.

Fixed Price Sales

- Listing Duration Options – Duration only (When creating new listings the seller will be able to select how many days until the listing will close) or End Only (When creating new listings the seller will be able to specify the date and time when the listing will close).
- Enable Shipping - sellers may specify shipping cost details when creating or editing listings

Classified Ads

- Listing Duration Options – Duration only (When creating new listings the seller will be able to select how many days until the listing will close) or End Only (When creating new listings the seller will be able to specify the date and time when the listing will close).
- Enable Shipping - sellers may specify shipping cost details when creating or editing listings

Auction Features:

- Reserve Price
- Proxy Binding - bids are automatically entered on behalf of the bidder for the lowest amount required to win the item. Otherwise, the maximum bid amount entered is automatically entered at the time it is placed
- Buy Now
- Auto-extend
- Configurable Bid Increment

Listing Options:

- Multiple Image Uploads (Asynchronous)
- YouTube Video Support
- Relist
- Add to Watch List
- Specify End Date/Time (Optional)

E-Commerce function

- Sales Invoicing with checkout options
- Credit Card Payments through Authorized.Net
- PayPal Payments
- Flat rate shipping options
- Sales Tax

What's in it for you?

We have a stellar collection of all e-Commerce features essential to the growth and speedy management of e-Commerce websites:

- User-Friendly Design - you will find that all the features offered under the flagship e-Smart e-Commerce Suite services are totally user friendly, as well as search engine friendly.
- Unique Shopping Cart Options-the shopping cart is exclusively developed for your individual store and it blends seamlessly into your website's design and structure. Highly intuitive and user friendly, our shopping carts offer every feature necessary to make shopping a pleasant experience for your customers.
- Flexibility-the admin panel developed by Kaizen allows you to professionally manage every single process of your e-Commerce store from a single location.

Why work with us?

- Experience of development of 500+ e-Commerce solutions
- Expert analysis of your project requirements
- Better understanding of your business goals
- Unique and easily understandable methodology
- Efficient development process and process-oriented work
- Quality assurance with PDCA Model (i.e., Plan, Do, Check, and Act)
- Dedicated project manager for your project
- 24 x 7 x 365 emergency support
- Prioritized future support to existing clients
- Excellent customer service

Contact

Toll Free No. +1-929-525-5272

USA Headquarters

Lake Success Shopping Center,
1546 Union Tpke,
NY-11040

E-Mail: sales@kaizencommerce.com
Website: www.kaizencommerce.com