

Although email marketing is arguably the easiest, fastest, cheapest, and the most effective channel for taking your message across the audience, it doubtless needs to be managed well to derive its many benefits. An email management system that helps your business with email marketing campaigns is the solution your business needs.

Kaizen has developed an Email Management System that online business owners will find very useful. The key benefit of this system is that a store owner can stay connected to all the website's customers using any computer from anywhere in the world.

Do you find yourself asking the following questions?

- It's terribly difficult and time consuming to locate the communication on past orders. How do I simplify and speed things up?
- It takes too much time to respond to a customer's requirements. How do I address that?
- How do I increase customer satisfaction with my online business?

Our Email Management System is a one-stop solution for all your email management requirements.

Kaizen's email management system is the ideal solution to efficiently manage and respond to emails from and to customers. This solution tracks and delivers customers' correspondence quickly and efficiently.

What all can you do with Kaizen's Email Management System? Here's a short list:

Manage your email online, from your website Admin Panel:

- Search by name, email, subject, text content or address.
- Send new email from the same dashboard.
- Automated generation of groups on the basis of the email id.
- Connect with your clients easily from anywhere in the world.



Other notable features of our email management system are as follows:

- Scans messages and automatically provides relevant answers.
- Enables comprehensive email response tracking for the entire organization.
- Offers skills-based, business regulation to control agent-routed emails.
- Allows integration of other communication channels such as chat.
- Helps include active links to communities in responses.



Kaizen’s email management solution helps tackle issues that impede email communication. Often, emails are held up in a silo or there are just too many of them for effective management without the help of software.

Slow email response time can lead to irreparable frustration for your customers. Even when you have autoresponder messages configured, the content of the answers is not suitably formulated. Or it is simply not appropriately deployed.

Plus, your email responses may not guide your customers to the exactly relevant content on your site. It is possible that these responses are not optimized for or compatible with mobile devices.

These issues are the stuff of an e-Commerce business owner’s nightmares. To be sure, it is quite a simple issue, yet there’s nothing to be done about it.

Except now there is a great option to remedy that. Just sign up with Kaizen for our email management system that will be custom built to your exact requirements.

Hey, presto! You have an efficient and effective solution to all your email management issues. Now there’s no fear that customers’ issues are not being addressed on time or effectively.

If you have any queries for us, please let us know. Contact us today.

Why work with us?

- Experience of development of 500+ e-Commerce solutions
- Expert analysis of your project requirements
- Better understanding of your business goals
- Unique and easily understandable methodology
- Efficient development process and process-oriented work
- Quality assurance with PDCA Model (i.e., Plan, Do, Check, and Act)
- Dedicated project manager for your project
- 24 x 7 x 365 emergency support
- Prioritized future support to existing clients
- Excellent customer service

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