

Kaizen's consulting services are in high demand - eagerly sought after by corporations and individuals alike. We are a small team of about 150 professional experts dedicated to providing you with the best quality web development on the market. We provide complete e-Commerce packages - ranging from Yahoo Store design, mobile app designs, e-Suite e-Commerce development, eBay Prostores design and more. Basically, if it has to do with e-Commerce, we're your go-to guys.

***We conduct detailed consultations that address every aspect of your online business to expose all of its weak spots, in order to render you a more efficient web page.***

Here at Kaizen, it's about building relationships with our clients, so your satisfaction is of utmost importance. We have four "gifts" we'd like to share with you and your e-Commerce business - "Reliability, Expertise, Quality, and Customer Satisfaction." These qualities, coupled with our strong work ethic, come standard with all of our projects and are part of our working commitment to you.

## Our experts are amongst the most capable at providing infallible consultation services within the following areas:

- Application and Web development.
- e-Commerce website development.
- Website design.
- Content writing.
- Content management systems.
- Mobile apps.
- Open source customization.
- Managed offshore services.



We have provided design, development, and marketing solutions for more than 1,000 online merchants for more than a decade. We've worked on all kinds of industry projects, for websites regarding apparel, fashion and personal accessories, kitchen appliances, sports, and more. The complete satisfaction of our clients is our primary concern, for therein lies our success as a web service provider.

A dedicated project manager and small team of experts oversee each assignment we take on, ensuring quality work and speedy turn around times. At Kaizen it's all about the team: some of these e-Commerce experts are based off-shore to keep your cost low and affordable, while other team members are based in the United States. Put us all together and you have a reliable, personal network of professionals dedicated to building your online business, whether from scratch or from existing domains.

## What's in it for your business?

We go about addressing your business requirements using a systematic, and yet sensitive, approach. The first thing we do is obtain all the necessary information about your company to market it accordingly - what is your demographic, what are your goals, what makes your product different, etc. We then do a thorough analysis of all your factorable webpage issues and address each one individually.

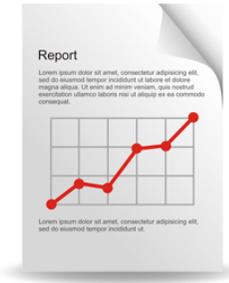
### **This includes a(n):**

**Detailed Study** - To begin with, we perform an in-depth study of your business - your business processes, nature of business, company expenses including employees' remuneration, and every related expense detail. We will also keep in mind the relevant industry leaders and your competitors. Your current sales channel (including channels such as eBay, Yahoo!, Amazon, and custom e-Commerce) and its terms and conditions also receive due scrutiny. Details such as the transaction charge (if any) necessitated by your online platform are also taken into account.

**Assessment** - An assessment of business inputs and investment, business processes, returns on investment, factors influencing decision making, and any potential sources of business are all duly carried out.

**Analysis** - A detailed competitor analysis and random price comparisons for a fair sampling of the products are the next priority. The full analysis entails attention to the following factors.

- Historical data.
- Flexibility of your online e-Commerce platform and its maintenance cost.
- Current marketing efforts and cost.
- Current promotional offers details such as product, cost, and performance.
- Details of any monthly charges applicable to your online business.
- Details of your inventory, orders, shipping, and RMA management.
- Details of outdated or excessively popular products in your inventory.
- Any software used - its consistency, details, and cost.

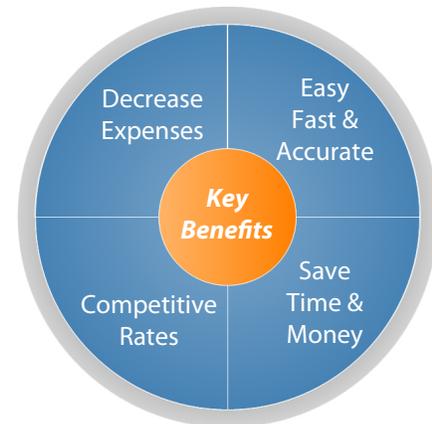


**Solutions / Recommendations** - The assessment based on the information provided is programmed to identify every possible cause of concern. It is complemented by solutions and/or recommendations designed to troubleshoot effectively and speedily. This also takes into account your planning for the future.

**Tangible Solutions** - After processing the information, the concerned official/s from Kaizen will provide you a detailed report containing the findings - cause, effect, and the remedy. This report will help you work out a strategy to fortify the areas of concern within your business. If you require it, we shall be happy to get down in the trenches and address the issues using our own custom-built solutions.

## Key Benefits

- Decrease your expenses, increase your revenue.
- Avail of a complete analysis at highly competitive rates.
- Access elaborate suggestions from the experts.
- Receive suggestions on the overall look and feel of your website.
- Zero down on every single disruptive element.
- Render your processes easy, fast, and accurate.
- Reduce work and save time and money.
- Receive tips on promoting selected products.



## Why work with us?

- Experience of development of 500+ e-Commerce solutions
- Expert analysis of your project requirements
- Better understanding of your business goals
- Unique and easily understandable methodology
- Efficient development process and process-oriented work
- Quality assurance with PDCA Model (i.e., Plan, Do, Check, and Act)
- Dedicated project manager for your project
- 24 x 7 x 365 emergency support
- Prioritized future support to existing clients
- Excellent customer service

## Contact

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