

Whether it's an advertisement, product preview, or a corporate PowerPoint presentation, animation can bring to life any digital subject. The beauty of animation can be used on even the most minimalistic projects- as well as full-fledged representational projects-in order to infuse life into any advertisement or promotional message. Kaizen uses both 2D and 3D animation technologies to breathe vibrant quality into any one dimensional endeavor.

2D and 3D animation add that much-needed spark to any project, helping to break away from the otherwise mundane business correspondences and communication. Our innovative 2D/3D animation design techniques help set you apart from your competitors and attach a professional, cutting-edge image to your company brand.

Our Animation Services:

We use mind bending technologies, such as 2D (Flash and Flex) or 3D Animation (3D Max and Maya), with the sole purpose of providing your customers with a LIVE experience of your product and/or services. Our aim is not merely to make animation more interesting and eye-catching, but to embody your company's ethos and message in order to help effectively achieve set business targets.

We provide client-centric, custom services for both corporations and small business that may require one or more of the following:

- Corporate/Business Presentations
- Virtual product presentations and walkthroughs
- Animation for banner design
- 3D walkthroughs
- Marketing presentations
- Logo animation



A visually compelling animation is a must-have for any business presentation or website. The message also has to be clearly conveyed and addressed to your target audience. Kaizen offers exactly this, in a complete package comprised of high-quality animations designed by a skilled professional. We deliver desired results within communicable deadlines, all backed with a guarantee that you will achieve a better brand recall and appropriately express your company ideals. It's time your company receives the high-recognition it deserves--let our skilled animators take your business design to a whole new level.

Virtual Product Presentation:

Kaizen takes pride in building one-of-a-kind, customized 2D, 3D, and/or Flash animations. Your custom animation is a great marketing tool to demonstrate to prospective buyers the various parts, properties, and the structure of your products. These visual representations of your items are key to marketing a successful business and determine the consumers' purchasing decisions. An informed customer is a happy customer, and a short animation can effectively answer all your customers' queries. An animation can be the key to making the online shopping experience tangible and accessible.



Consumers, of course, love the idea of 'turning' or 'opening up' the product before adding it to the shopping cart. It alleviates the need for them to immediately go to a physical store to buy the same exact item. Proper animation and product display eases the consumer's anxiety about online shopping, especially if your business is not a household name yet. Stunning animation increases buyer's confidence, while simultaneously increasing sales volumes and better bottom lines. And what's more-Kaizen will provide a custom solution to fit your exact business need and specifications.

Corporate Presentation:

A successful corporate presentation is not just a series of well drawn images. It should be a calculated medium that aims to project facts in thorough, well executed, and most importantly, visually-impactful way. How can animation clinch the deal? It's an immediate example of what your company has to offer and what you can provide as a business merchant. Your sales normally have a direct correlation with the quality of your initial projections, so it's important to make that first impression count.

Our skilled multimedia team can create visually powerful, user-friendly presentations for your company, adding a new dimension to the information you share with your clients. In addition to being aesthetically pleasing, they will also logically arrange your presented information, using concise, to-the-point measures. The final result will be an effective presentation of ideas that will surely not only impress your viewers, but also drive your sales.



Animation for Banner Design:

Using the right animation can make or break your company's image--and in today's world, image is everything. Our animation team has tested and re-tested their animation skills and the results are palpable. Animation has been proven to increase your website banner's click-through rate (CTR) and we highly recommend taking advantage of our banner design packages.



One e-Commerce flaw we've noticed is that designers and ad agencies place too much emphasis on the "wow" factor of a banner design. For successful marketing results, designers need to emphasize the message the banner conveys-what does your banner say about your company? What feelings are attached to the image? What does the placement and content of the words mean for your business etiquette? All of these questions are kept in mind when dealing with Kaizen, whether your banner is designed using GIF animation or rich media. The important part of designing the right banner is the successful marriage of design aesthetics to a catching, strong business message.

3D Walkthroughs:

Walkthroughs or virtual tours can prove very effective when presenting designs, products, and service options on your website. 3D walkthroughs should give your customers access to the otherwise inaccessible through meticulously crafted virtual tours and virtual demos. Everyone loves 3D exhibitions and they have become an integral part of the sales process, particularly in the twin industries of construction and architecture.

Our tech-savvy designers and animators will create elegant and elaborate walkthrough tours, either for topical residential firms or for commercial purposes.

But why source a 3D walkthrough from Kaizen?

Kaizen will do the following for your company:

- Assist in determining and rectifying design flaws.
- Factor in moving objects in an operational mode.
- Innovatively depict the full functionality of particular products and/or services.
- Help you view architecture from required and necessary angles.
- Use, develop, and design animation that will leave a lasting impression on your clients and help explain complex topics to your audience.



Our animation service capabilities offer more opportunities for you to leverage remarkable animated content in a software environment of your choice. For that purpose, we also maintain high levels of flexibility in order to fit the various needs of our clients.

Marketing Presentation:

Most marketing sleuths will tell you that during a marketing presentation they must clinch a business deal within a matter of seconds. Kaizen can help build and convey your best business ideas within those crucial, passing seconds. Don't let another moment go by where you could've had the best marketing tools and presentations-start out each meeting right. Talk to us about your exact requirements, your customer demographics, and your business ideas, and we'll help create the best possible marketing techniques and presentations for your company.

Logo Animation:

Animation can bring a whole new dimension of meaning to a logo, leaving a lasting memory in the mind of your audience, while simultaneously creating a better brand recognition for your product/s. Let's sit down and discuss your logo options today. We have all the necessary expertise and a flair for making your logo come alive on the page.



Maximum Value for Your Animation Project:

While we are on the subject, why not consider investing in more than a single business animation? What about your other marketing needs? Kaizen can take care of all of them-and that way, you'll be able to spread your company message throughout diverse software environments, as well as across online and offline platforms.

Business is all about the right communication--what message are you sending out.

Why work with us?

- Experience of development of 500+ e-Commerce solutions
- Expert analysis of your project requirements
- Better understanding of your business goals
- Unique and easily understandable methodology
- Efficient development process and process-oriented work
- Quality assurance with PDCA Model (i.e., Plan, Do, Check, and Act)
- Dedicated project manager for your project
- 24 x 7 x 365 emergency support
- Prioritized future support to existing clients
- Excellent customer service

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